

Rumours Insist Selznick To Sign With M-G-M. No Official Statement.

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M-G-M TURNS ON THE POWER!

(and watch the joyful juice flow week after week after week!)



"FIREFLY" BLAZES!

(Oh, you Jeanette MacDonald!)

Something elegant! It's topping "Maytime" in Oklahoma City, St. Paul, Detroit, Minneapolis—beats "Broadway Melody" in Philadelphia and Portland—swamps "Rose Marie" in Milwaukee—tops at Tulsa and blazing new records daily!



"LAST GANGSTER" BLASTS!

(Nice going, Edward G. Robinson!)

The first engagements reveal one of the Season's Sensations—Scranton, Des Moines, terrific! And for example at Pittsfield, Thursday opening beat Saturday opening of "Thin Man", "Captains Courageous", "Maytime" and other big ones. Oh boy, keep your boxoffice eye on this one.



"NAVY BLUE AND GOLD" GREAT!

Listen Industry!
Here's a Knockout!
Just Previewed!
The Year's Surprise!
It's got Youth!
It's got Thrills!
It's got Patriotism!
It's got Love and Kisses!
Screen it Fast!
Ballyhoo it Big!
Give It Your Best Time!
And You'll be H-A-P-P-Y!

MORE ON THE WAY! WATCH THE PAPERS FOR LEO'S CAPERS!

NEW BASE LAID FOR CONCILIATION

New Set of Principles Adopted to Make Conciliation Active in Ontario. Distributors, Circuits and Independents Join Hands to Guide Trade Practices and Deal with Grievances.

THE conciliation committee offshoot of the film section of the Toronto Board of Trade, that first saw the light of day early this spring and then seemed to go into a rapid decline, has had a recent blood transfusion and is showing signs of new life.

It now promises to become an active force for the guidance of the Motion Picture Industry in Ontario. The meeting of this committee was held on November 19th, with the following members representing the various interests: Mr. C. Robson, Famous Players Canadian Corporation; Mr. H. Allen, Premier Operating Company Limited; Mr. S. Fine, B and F Theatres Limited; Mr. T. Long, Associated Theatres Limited; Mr. N. A. Taylor, Exhibitors' Booking Association; Mr. H. Freedman, Independent Theatres Association; Mr. Abe Polakoff, Independent Theatres Association; Mr. L. M. Devaney, Motion Picture Distributors and Exhibitors Association; Mr. C. Hague, Motion Picture Distributors and Exhibitors Association.

It is within the scope of this committee to consider suggestions, problems and grievances, and to make recommendations for the betterment of the business in general. Exhibitors are invited to forward suggestions to the Motion Picture branch of the Toronto Board of Trade, King Edward Hotel, Toronto.

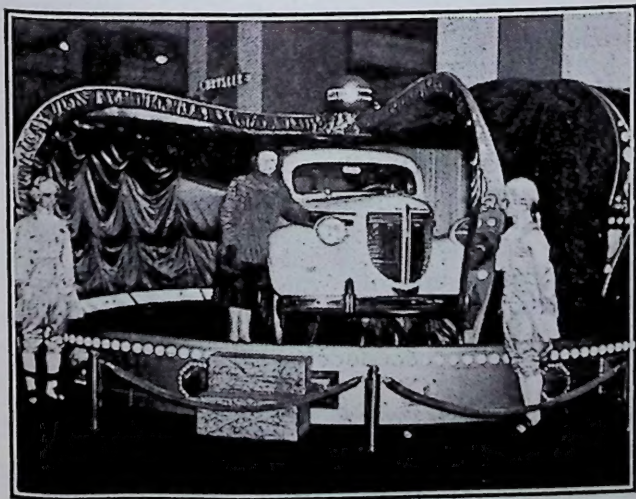
If the hopes of the men lending their time and effort to this work are realized, this committee may well become a very important body in furthering the general improvement of the motion picture business.

Performing Rights Society Fees Unchanged

THE Performing Rights Society announces that their fees for the current year will be the same as last year. Examples of these fees are as follows:

800 seats and under	3 days.....	05c
800 seats and under	6 days.....	10c
801-1599 seats	6 days.....	12c
1600 seats and over	6 days.....	15c

These figures are not yet official, but have been submitted to the Copyrights Appeal Board, which meets the first week in December at Ottawa, where they no doubt will be approved.



Anna Neagle, glamorous star of the RKO Radio-Herbert Wilcox production, "Victoria The Great", at the National Motor Show, New York.

CONKLIN IN WINNIPEG

BY J. J. CONKLIN

SOMETHING new in gifts to the Winnipeg Federated Budget was reported Nov. 18.

One of the best and most generous friends of the fund has been Samuel Weiner, owner of three moving picture theatres in Winnipeg, who has not only been a large giver himself for many years, but has encouraged his employes to give him.

Mr. Weiner left Winnipeg, Nov. 15, for a holiday in Florida.

As a going away gift, his employes handed him a Community Chest pledge card on which they promise a gift of \$150 a month to the Budget, to be paid in monthly installments through the year by deductions from pay roll.

The gift is unique in the history of the Federated Budget. But those driving strongly to reach and pass the year's objective hope to see the idea spread far.

Veteran Projectionist Dies

GEORGE CASE, first projectionist in the moving picture industry in Winnipeg, died at Fort William, Ont., Nov. 15, aged 58 years. Mr. Case was operator in the old Unique and the Dreamland Theatres, and later was located in the Bijou Theatre. From here he went to Vancouver and owing to ill health left the work and moved to the Fort William district, where he became interested in mining. The body was taken to Pittsburgh, Penn., for burial. Mr. Case was former manager of the Sullivan-Considine Vaudeville theatres, the Bijou, Winnipeg, and the Empress, Vancouver, and of the Colonial Theatre, Port Arthur.

Report Famous Ready To Arbitrate

VARMAND, Winnipeg, chief purchasing agent for Western Canada of Famous Players Canadian Corporation, returned to Winnipeg Nov. 15 and intimated the film company is prepared to arbitrate its dispute with the International Alliance of Theatrical and Stage Employees, after first hearing the employees' side of the case. He said he expected to confer with representatives of the union shortly.

Dismissal Cause Of Theatre Picketing

IN ANSWER to questions by A. A. Moffat, K.C., crown prosecutor, Edward Turner, President of International Union, Winnipeg branch, moving machine operators, said that the reason the Park Theatre in Winnipeg, was picketed by union men from October 18 to 21 was because the international organization was opposed to the dismissal from the theatre of W. Hughes, who was employed as a projectionist.

At last Monday's session it was brought out in evidence that Hughes was discharged from the theatre because he refused to sign up with the projectionists' unit of the One Big Union, with whom Rudolph Besler, owner of the Park Theatre, and other independent exhibitors, had signed a contract.

In adjourning the case until November 22 for written arguments Magistrate Graham, of Winnipeg police court, said: "I am satisfied there was no disorder in the picket line, and that no crowds gathered until the placards were removed from the backs of the men in the line. I've not read the recent judgment of the court of appeal on the matter of picketing, and would like an opportunity to read it, and suggest you submit written arguments." Fourteen men are on trial for illegal picketing outside the Park Theatre.

Wall Street Advises 20th Century-Fox Net Will Exceed \$8,000,000 For Year.

DIGEST REVIEWS AND PREVIEWS

"MERRY-GO-ROUND OF 1938"

UNIVERSAL



"Jay L."

WITH an all-star cast that contains some of the most famous comedy names in vaudeville, Universal's latest contribution to the musical-comedy roster, "Merry-Go-Round of 1938", is a genial hodge-podge of clean fun and genuine entertainment. There are many features of the production that can be classified as outstanding, foremost among these, Mischa Auer's portrayal of an Indian "swami", complete with turban, loin cloth and bed of nails. Another feature that will have your patrons rolling in the aisles is Bill House's masquerade as a feminine member of the British aristocracy, 300 pounds of it. You will also like Bert Lahr's inimitable mannerisms, and especially his wrestling match with Howard "Hangman" Cantonwine, which the former, with the help of the "swami", succeeds in winning. Many of you will also go for Jimmy Savo's rendition of "River, Stay Way From My Door", and his general clowning. These four are the famous "Four Horsemen of Hilarity", and they succeed in keeping the picture at a high peak of hysterics. Also in there for many laughs are Louise Fazenda, Alice Brady and Dave Apollon and his orchestra, the latter from Man-ila! Add to all this a love story with Joy Hodges and John King as the principals, and Barbara Read as the "heavy", and you have "Merry-Go-Round of 1938".

The story tells of the troubles encountered by Billy House, Mischa Auer, Jimmy Savo and Bert Lahr, when they are appointed guardians of an infant girl, by her dying mother. The girl grows up into beauteous Joy Hodges, a singer of better than average quality, but the foursome's troubles are far from over. Joy meets, and falls in love with John King, heir to a considerable fortune, but Joy will not marry John until she is satisfied that her four guardians, vaudeville comedians at present down on their luck, no longer need her. The four fake an invitation to Hollywood and a job in pictures, in order that Joy will go with John. Then comes a legitimate offer for a picture job, and the boys are off to Hollywood. En route they read a paper, in which appears the announcement that Joy will not marry John. Worried about the girl, they leave the bus and thumb their way back home again, where they find that John's aunt, Alice Brady, is objecting to the match due to Joy's stage connections. The boys decide to fix things, with Billy House masquerading as Joy's aunt, an English lady, Mischa Auer taking the role of a "swami", with Jimmy Savo as his assistant, and last but not least, Bert Lahr becoming Alice Brady's childhood sweetheart. The masquerade succeeds despite the efforts of Barbara Read to upset it, and in the end, John and Joy are left to their happiness together, while the boys once more head for the film capital.

COMEDY, of course, is the keynote of the production, and the "four horsemen" are tops in their respective roles. Billy House and Mischa Auer in particular will provide you with many long laughs. Miss Joy Hodges, a

newcomer, does pleasant work, both acting and singing. Her voice range is extensive, and her manner of presentation, interesting. Another picture, with a little more to do, should reveal just what Miss Hodge's possibilities are. The rest of the cast perform to the best of their ability, which is to say the least, more than adequate. Incidentally, Miss Hodges is no newcomer to Broadway, at present playing the feminine lead in the smash success, "I'd Rather Be Right".

Direction is by Irving Cummings, currently assigned to the new Deanna Durbin film, "Mad About Music", and B. G. "Buddy" De Sylva was associate producer. Songs are by Jimmy McHugh and Harold Adamson, the best of which is "I'm In My Glory", a likely candidate for Your Hit Parade honors.

Taking everything in consideration, "Merry-Go-Round of 1938" is one of the more entertaining pictures of the year, made to order for those communities who like lots of laughs, with a generous sprinkling of tuneful music, and a dash of romance. Picture is being released in Canada by Empire-Universal Films Ltd.

* * *

THIS week brings us to the third anniversary of our monthly resumes, giving short but sweet reviews of pictures reviewed in full in this column during the past month. Incidentally, don't forget there are only 23 more shopping days to Christmas. Gawd, how Tempus Fugits!

"LIFE BEGINS IN COLLEGE" — 20th. Century-Fox — First starring vehicle of the dizzy, daffy, dopey Ritz Bros. Football as a background for the misadventures of the Ritz Trio, ably supported by Joan Davis, Nat Pendleton, Gloria Stuart, Dick Baldwin, Tony Martin and Joan Marsh. Lots of music, with "Sweet Varsity Sue", hit number of the film. Lots of fun for young and old.

"DOUBLE WEDDING" — Metro-Goldwyn-Mayer — William Powell and Myrna Loy in a slapstick comedy without rhyme or reason, but very funny. John Beal, Florence Rice and Edgar Kennedy support the two stars, and someone had to support me, I laughed so hard. Directed by Richard Thorpe.

"THE GREAT GARRICK" — Warner Brothers — Romantic farce in costume, featuring an imagined incident in the life of England's greatest actor, David Garrick. Brian Aherne a stand-out in the title role, with Olivia de Havilland supplying the love interest. Produced and directed by James Whale, with Mervyn LeRoy hovering around lending a helping hand.

"A GIRL WITH IDEAS" — Universal — Believe it or not, a newspaper story that is different. Plenty of laughs supplied by Kent Taylor, Walter Pidgeon, Wendy Barrie and Dorothea Kent. A "B" picture that rates much higher in this reviewer's estimation. Refreshing and different.

Warners Net Earnings For Fiscal Year Approximately \$5,900,000.

DIGEST REVIEWS AND PREVIEWS

"STAGE DOOR" — RKO Radio — One of the year's outstanding productions from each and every angle. A new Katharine Hepburn blazing across the skies in her greatest triumph since "Morning Glory". Ginger Rogers in a straight role that packs a wallop, and Andrea Leeds almost stealing the picture from the two stars. Adolphe Menjou also rates a mention, as does the inspired direction of Gregory La Cava. A big money-maker.

"THE AWFUL TRUTH" — Columbia — Due to a bad case of tonsillitis by yours truly, this picture was reviewed by your Editor, but fortunately I did not miss the picture, and unhesitatingly recommend it as one grand comedy. Played four weeks at the Imperial, Toronto, Canada's largest theatre, and is the first picture in the history of the theatre to hold that long. Stars Irene Dunne and Cary Grant, supported by Ralph Bellamy, Alexander D'Arcy, Esther Dale, and "Mr. Smith", known to "Thin Man" addicts as "Asta".

So endeth the First Lesson!

PERSONAL MUSINGS

SEEN around the Toronto exchanges this week were Messrs. Stuart of the Rex Theatre, London; G. Craig, of the Palace, Richtown, and the Majestic, Dresden; Sam Russ of the Gaiety, Collingwood, and J. W. Calhoun of the Capitol, Aylmer. Also heard around town was Mr. Simon Meretsky, of the Windsor Meretskys.

* * *

REGAL FILMS' release of the London Film Production, "Farewell Again", received unusual tribute from the Toronto Daily Star last week, in the form of an editorial in the issue of November 15th, entitled "A Really Fine Movie", and another article, also on the editorial page, in the issue of November 18th, by The Observer, in which said Observer refers to the picture in such glowing phrases as "so absolutely faithful to the actual lives of untold multitudes of men and women, who have played their humble part in the uniquely wonderful drama of England".

The editorial sums up the picture as "one of the fine movies of the year". Unique praise indeed for an English picture, and one that no doubt warms the cockles of the hearts of the Regal Films' executive. Exhibitors would be wise to take note of such press plaudits. As they say in movieland, "You've Got Something There".

* * *

THE stock phrase around film circles used to be "Sex rears its ugly head", but the pet phrase of exhibitors and producers these days seems to be "Radio rears its head prominently". More and more movie stars are entering the field of radio via studio-sponsored programs, and independently.

Also, more and more, Hollywood is becoming the mecca of the radio world in place of New York. For your edification, the following big programs now originate in Hollywood. The Chase and Sanborn Program, the Lux Radio Theatre, the Jell-O Program, the Good Gulf Gas Program, Hollywood Hotel, the Kraft Music Hall Program, the Maxwell House Program, the Lifebuoy

Program and the Grapenuts Program. This list is far from complete, but does give you an idea of the importance radio has reached in Hollywood.

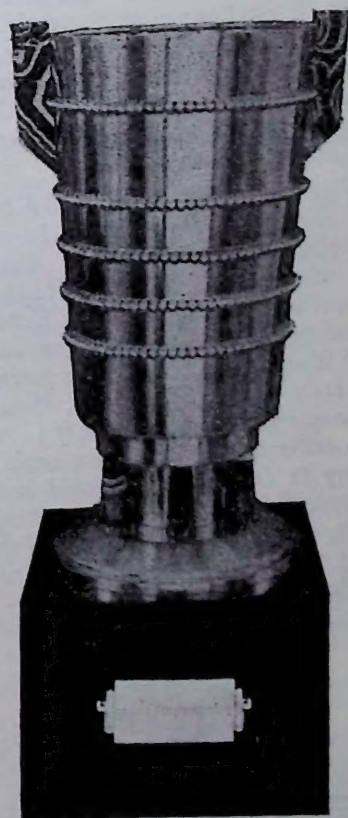
For some time we endeavoured to give you a radio page weekly in The Digest, but due to the fact that Canada is practically barren territory insofar as Radio is concerned, we found it increasingly difficult to secure up-to-the-minute Radio news that we felt it would be of interest to you. However, we have decided to incorporate the Radio news into The Digest Reviews and Previews page, and will endeavour, in the future, to give you each week, brief but pertinent reviews on the outstanding programs of the week.

At the present we feel, nor are we by any means alone in our belief, that the Chase and Sanborn Hour, featuring Charlie McCarthy, Don Ameche, Dorothy Lamour, Nelson Eddy, and guest artists, is the finest all-round program on the air. In the words of the Stroud Twins, "We are happy about the whole thing", and we consider Charlie McCarthy the outstanding artist on the ether waves today.

The first radio reviews will appear in next week's issue of The Digest.

"Say f."

* * *



The Cup of Nations, awarded the Herbert Wilcox-RKO Radio production, "Victoria The Great", at the Annual Film Festival, Venice, Italy, as the "best picture of the year, from any country".

RAY PRESENTS

(Continued from Page 4)

ONE must not conclude that everything Dennis said about The Duke of Windsor was libelous and disrespectful. In certain paragraphs of his book, the former king was given much respect and praise, for Geoffrey Dennis remembered The Duke of Windsor for the services he had given the Empire as Prince of Wales.

There are some startlingly frank statements in the book, and it is because of such statements, which were found by Lord Chief Justice Hewart to be "foul, cruel libel", and which His Lordship thought a jury might have deemed deserving "a thoroughly efficient horse-whipping", that he approved a private settlement of the libel suit brought by The Duke of Windsor.

In the settlement, Sir William Jowitt appearing in court for The Duke of Windsor, announced that the publishers and the author would pay a "substantial sum" for damages and costs. The defendants apologized and admitted that statements in the book which dealt with The Duke's short kingship were unjustified.

The book, following its ban last April, in England, when The Duke of Windsor lodged a protest, was subsequently sold in Canada and the United States.

SO here is something that cannot be blamed on the Motion Picture Industry for a change, nor on American influence, for it may be interesting to remember that your Editor's "Coronation Commentary", via The Digest Coronation Souvenir, received the thanks of His Majesty, The King, and other members of the Royal Family, and that it was published in Canada, that Dominion so much under the influence of the United States, so we are always told, while the "foul, cruel libel" was published in England, dear me!

Thinking of England, I am reminded to advise the Rt. Hon. Lord Halifax that he might tell Hitler, that if we cannot give him the Danube, Czechoslovakia, Poland, Roumania, Belgium, Yugoslavia, etc., etc., for his European expansion policy, we will see what we can do for him with Mussolini, who might be persuaded to give him Italy. A friend of mine, discussing the European question, suggests that if Germany gets Italy in order to keep peace, we could then give Germany to Japan, which would make it even more peaceful, and by way of getting the perfect peace, and to keep the balance of power straight, my friend suggests giving Japan to Franco! Well, it's an idea!



NOTES FROM THE MARITIMES

BY ALICE FAIRWEATHER

AN unqualified success has been the Community Sing Song, sponsored by the N.B. Power Company and held at the Capitol Theatre, Saint John, N.B. There have now been three sessions and dignified Saint John audiences have learned to join in heartily and swell the volume of sound. David Thomson, an Overseas Veteran, takes the "George Young" part and does it well. Al Morrison presides at the Wurlitzer organ, he is the Capitol Theatre's well known organist, and Bennie Goldstein plays the piano. Talking with Mr. Walter Golding, the Capitol's genial manager, he told The Digest correspondent, that a surprising number of letters of appreciation have been received telling of the enjoyment of this Capitol Theatre presentation over the air. Word has come not only from shut-ins in hospitals and convalescent homes but from sailors at sea and from lighthouse keepers on lonely coasts and others far away from the City who have enjoyed hearing the old songs as well as the newer hits of today. The programme always closes with a familiar hymn which is sung feelingly. The theatre is sold out on "Sing Song" nights.

The N.B. Power Company, in co-operation with this programme, at the Capitol Theatre, has offered four prizes, the first twenty-five dollars, to be presented before Christmas to the person, who, unable to attend the theatre, writes the best letter of appreciation for this vocal programme.

An innovation was heard recently when at the Capitol Theatre a half hour's sing song for children was introduced as a part of the Saturday afternoon programme. In the words of Walter Golding, "They sang their little hearts out and an audible sigh of regret was heard when Mr. Thomson announced the last number".

Sing Songs for a half hour have been recently introduced at the Strand Theatre, Saint John, and are proving popular, in addition to the regular programme.

Boy Scouts' Benefit Matinees

THE season of benefit performances for Boy Scout Toy Matinees is beginning and the Capitol Theatre at Campbellton will be probably the first to lead off with such an occasion for this year. Dalhousie will also have a "Toy Matinee" in aid of the Boy Scouts' good work, and the Industry is pleased to be able to assist in any possible way in helping to bring pleasure to under-privileged children.

Charles Staples a Saint John Visitor

MR. CHARLES STAPLES of the Queen Theatre, St. Stephen, paid a visit to Saint John recently to confer with Mr. Golding of the Capitol Theatre regarding the Sing Song programmes recently held in Saint John. Mr. Staples is keenly interested in assisting the Rotarians to put on a benefit programme at St. Stephen and at Calais, Maine, in which theatre he has interests.

Saint John Staff Honored

IN the "NEW DYNAMO", published in the interests of the Twentieth Century-Fox Film Corporation, a picture was published recently of the staff of the local office at Saint John, N.B. Mr. R. G. March, Manager, with his staff of five is seen standing at the door of the Film Centre, a building of which the companies occupying it are justly proud. This is the staff which won the KENT DRIVE, and they are both efficient and enthusiastic.

Broadway In Doldrums With Box-Offices Sadly In Red.

WASHINGTON FILM DIGEST

BY GEORGE W. MEHRTENS

WASHINGTON, D.C., Nov. 22—(CTP)

FOR the first time since the tax revision question has come up on Capitol Hill the Congress late last week heard from a leading representative of the American Legitimate stage. Taking sharply to the task the competition offered by the motion pictures to the legitimate stage, William A. Brady, dean of the New York Theatre, filed on behalf of the Theatre League of New York, a brief declaring to the House Ways and Means Committee that, "the competition of the motion picture has all but completely annihilated the spoken drama as it was once known to flourish in this country".

Brady who is strongly advocating the elimination of the ten percent legitimate admission tax, states frankly that it is common knowledge that the motion picture industry has become rich and prosperous while the legitimate theatre has gone down upon a steady decline.

"Millions each day attend the motion picture theatres," Brady states to the Committee, "but prices are so nominal (falling below the exemption of 41 cents), that no tax is forthcoming."

According to those close to motion picture developments both legislative and otherwise here in the capitol, it is understood that the Brady brief may cause some action from the Hays-directed Motion Picture Producers and Distributors Association.

U.S. To Renew Canadian Trade Pact

OF much interest to motion picture folks of both the United States and Canada was the announcement last week by Secretary Hull of the State Department's intention to renew the Canadian American trade agreement which expires this January, and which has been for some months now the State Department's shining example of why the United States should have more trade agreements.

As usual the film industry loomed as among those industries which play an important part in the negotiations. Coincident with the announcement the State Department also announced its intention to negotiate an initial reciprocity trade agreement with the United Kingdom. The latter agreement is expected to undergo some measure of hard travelling however, in view of the British quota system affecting the importation and making of American films in Great Britain.

According to recent figures the United States exported to Great Britain during the year 1936 some 63,247,000 linear feet of motion picture film representing a total value of \$1,496,000. This incidentally represented an increase in the linear feet exported and a decrease in value over the 1929 figure.

Theatre Admissions Considerably Higher

ENCOURAGING and optimistic sign for the industry was revealed here this week when the United States Treasury Department's bureau of Internal revenue disclosed the fact that admissions tax receipts from theatres and places of amusement for the month of October, 1937, was considerably higher than for the same period in 1936.

Admissions tax receipts for October, 1937 totaled \$1,966,617.57 as compared to \$1,797,278.84 for the same period of 1936.

Screen Writers Squabble Postponed

HEARING originally scheduled for Friday last before the National Labor Relations Board in the controversial case between the Screen Writers Guild and the Screen-Playwrights has been postponed until December 1st, it was learned according to the Board's docket.

The legal battle which has been progressing on the West Coast and which involves some forty or fifty writers' organizations centers primarily around three issues.. (1) Whether motion picture production companies are engaged in interstate commerce; (2) What classes of film workers are "employees" and which are "independent contractors"; (3) What constitutes the proper bargaining unit for employees in the film industry.

In bringing the case before the NLRB, which was asked to designate proper bargaining agency for screen writers, the producers had counsel present at the hearing on the West Coast because in adjudication of the case the NLRB sought to ascertain whether the industry was engaged in interstate or intrastate business. The Producers formerly won a case on that point by being adjudged as engagers in intrastate commerce.

Monopoly Campaign Waged

ONE of the broadest anti-monopoly campaigns ever undertaken by the Government will be initiated by the Department of Justice as soon as funds are available. it was indicated late last week in the disclosure of Attorney General Homer S. Cummings that he asked that the present appropriation of \$472,000 for anti-trust enforcement be increased to \$1,000,000.

At the present time the Department of Justice is understood to have under consideration some twenty-five or thirty anti-trust cases affecting various phases of the motion picture industry.

The Attorney General also disclosed that the Department is working on a report on anti-trust statutes to be submitted to Congress for consideration in connection with legislation modernizing those laws, which was listed by President Roosevelt as one of the matters for consideration during the present special session.

Theatre Equipment

and
COMPLETE SUPPLIES

Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.

Coleman Electric Co.

258 Victoria St.
TORONTO, ONT.

EVERYTHING FOR THE THEATRE FROM SHEET TO STREET

Second Herbert Wilcox-RKO Radio Production, "The Rat", Receives
Plaudits of English Press.

BRITISH FILM DIGEST

BY WARD SHAFTESBURY

THE Korda-Goldwyn-United Artists deal goes through this week. We understand on good authority that Samuel Goldwyn's banking requirements will be met and that the Prudential will definitely back Korda. A compromise has apparently been made with Selznick, which is all to the good, and Mary Pickford has declared her intention of releasing through U.A. Ten million dollars is involved in the purchase price. In other words, it's **BIG BUSINESS!**

Alexander Korda emerges from the arrangement as one of the truly important men in the World Film Industry. Preeminent in England, he will now take his place among the giants of American Show Business. Mr. Korda's record has already won him the respect of the Industry — it is only right that he should, at long last, arrive at a position that has been his due for several years past.

I can honestly say that for me, Korda has always been one of the few *genuine* British film producers. By that I mean that there are inherent in the man certain qualities of intellect and heart, an aesthetic sense shall we say, without which no man should attempt so complicated an artistic project as the production of a moving picture. Unfortunately, in England (and America too for the matter), there are too many people essaying to be Film Producers who lack those qualities, mental and sensible, which are essential to this Art. Korda has always shown a keen appreciation of Artistic quality, his every picture, even those which have not proved so successful at the box-office, have been levelled up to an exceptionally high standard of film production. He has always shown himself to be a painstaking craftsman, not only in the actual development of his films but also in his casting. Korda has never been one to shy away from the unknown name — he has been most energetic in encouraging new talent and providing the opportunity for that new talent to develop. Probably the one characteristic which is reflected most evidently in all his work is that of Creative Imagination — the ability to realize new players, new stories, and new methods of approach.

Mr. Korda has always had a remarkable faith in the British Film Industry. Let me say that if every producer in that Industry was of the calibre of Mr. Korda, his faith would have been justified much sooner. Denham Studios, the brilliantly modern and efficient factory where London Film Productions, Korda's films that is, are turned out, are a tangible example of his great confidence in the future of the British Film. Hollywood itself could hope for no more in the way of equipment and lay-out.

It is this man, then, who steps forward to control the destinies of one of the world's most important film associations — United Artists; a name which has always been connected with Prestige Pictures, films and artists of more than ordinary merit. Charles Chaplin, Samuel Goldwyn, Douglas Fairbanks, Mary Pickford, David O. Selznick, all have contributed to making United Artists the respected organization that it is today; there is no doubt at all in my mind that Alexander Korda will not only preserve this respect but will add to it in great measure.

Royalty Sees "Victoria the Great"

I WAS interested to see that King Gustav of Sweden made his first visit to a public cinema when he attended the premiere of Herbert Wilcox's "Victoria The Great" in Stockholm. I understand that at the end of the performance the King remarked: "I think it is the best film I have ever seen. They can make films in England!"

Pathe Scores News Scoop

THE Pathe News Gazette made a scoop at the Armistice Day service at the Cenotaph in Whitehall — the Pathe sequence covers the incident of the so-called "madman", who is seen breaking through the ranks of soldiers and being stopped by police from approaching the King.

New Theatre Equipped For Television

ODEON'S new cinema at Irlams-o'-th'-Height — a 1500 seater super — will be fitted with special wiring for the installation of Television — the first cinema in the North country to be so equipped.

British Studio News

ROBERT TAYLOR is still providing most of the interest at the Studios these days — the Press are seemingly more interested in "A Yank at Oxford" than in any other of the productions on the boards. Last week a rather amusing scene was shot with Lionel Barrymore (as the Yank's father), coming on a surprise visit to his son and seeing him seated on top of an antique horse-cart followed by a cheering mob of students to the station after having been "sent down" from Oxford for an offence of which he was guiltless . . . A beautifully gory massacre occurred last week in Zoltan Korda's "The Drum" which is being shot at Denham — The set showed the exterior of a Khan's palace, with officers and men of a Gordon Highlander's regiment sitting round at a feast and entertainment and sword dancers are doing their stuff when suddenly machine-guns open fire from all sides — a free-for-all occurs until the Highlanders are all shot down — for Zoltan Korda, a massacre must be a massacre, **BUT DEFINITELY!** I rather like the shots of native girls dancing before the Khan, my oh my, an uncivilized kind of Khan-Khan, don't you know . . . "Here's Mud in Your Eye" has been the toast around the Gracie Fields-Victor McLaglen—"He Was Her Man" set during the last few days — 36 loads of earth had been unloaded on the "Johannesburg in 1866" street scene and then soaked by hosing — the result was a morass of mud and everybody connected with the set has been forced to wear rubber boots — more unpleasant was it for Coral Brown, auburn-haired "other woman" in the picture — McLaglen had to throw her into a horse trough in a Johannesburg street, not once but twice, since hard-hearted director Banks insisted on a retake! . . . Snakes Alive! Producer George King of "Sexton Blake and the Master Criminal" has spent the past two weeks gathering suitable snakes for a "snake pit of death" — now he is faced with the task of finding a domesticated but ugly-looking gorilla for the gorilla-murder scene on this week's schedule!

Ontario Reports Lower Admission Price Trend, Despite Higher Theatre Operating Costs.

SHOOTING THE STARS

FRANCHOT TONE and GLADYS GEORGE will be co-starred in the METRO-GOLDWYN-MAYER production, "LOVE IS A HEADACHE", scheduled for early production; MICKEY ROONEY will play his second grown-up part, following a successful characterization in "A FAMILY VACATION" . . . REX HARRISON has been engaged for the leading male role in MERLE OBERON'S "OVER THE MOON", new ALEXANDER KORDA Technicolor production based on the story by Robert E. Sherwood; WILLIAM K. HOWARD is directing the picture for release in Canada by REGAL FILMS, and elsewhere by UNITED ARTISTS . . . UNIVERSAL has changed the name of its courtroom story now in production under the title of "MORE THAN LOVE"; the new title will be "DEADLOCKED"; leading roles in the picture are being carried by FAY WRAY, LARRY BLAKE, KENT TAYLOR and NAN GREY . . . "WISE GIRL" has been decided upon by RKO RADIO as the final title for the next MIRIAM HOPKINS picture, previously known as "Happy Fellow"; RAY MILLAND will be co-starred with Miss Hopkins, and the supporting cast is headed by Walter Abel, Henry Stephenson, Alec Craig, Guinn Williams, and Betty Philson; Leigh Jason will direct . . . title changes at 20th CENTURY-FOX STUDIOS include the new SONJA HENIE picture, now about half completed, which will be known as "HAPPY LANDING" instead of "Happy Ending"; the same studio announced that "THE BARONESS AND THE BUTLER" will be the title of the picture co-starring ANNABELLA and WILLIAM POWELL; this was previously known as "Jean" . . . cast additions for the JACK HOLT-KATHARINE DE MILLE picture were made this week by COLUMBIA, when ROSALIND KEITH, MARGARET IRVING and MAURICE MURPHY were signed for this feature; the Philip Wylie story and screen play will be released as "UNDER SUSPICION"

. . . November 27th has been designated as the national release date for WARNER BROS.' new service picture, "SUBMARINE D-1", and the picture will open in more than a hundred key cities in the United States and Canada on that day; cast is headed by PAT O'BRIEN, GEORGE BRENT, WAYNE MORRIS and DORIS WESTON, and the supporting cast includes Frank McHugh, Dennie Moore, Broderick Crawford and Veda Anna Borg; direction by LLOYD BACON . . . additions to the cast of "THE GIRL OF THE GOLDEN WEST" at the M-G-M studios comprise RAY BOLGER, LEO CARRILLO, Priscilla Lawson, Leonard Penn and Cliff Edwards; JEANETTE MACDONALD and NELSON EDDY are co-starred under ROBERT Z. LEONARD'S direction . . . HARRIET HILLIARD, LUCILLE BALL, GORDON

JONES, PARKYAKARKUS and BRADLEY PAGE have been assigned to the cast of "BROADWAY AFTER MIDNIGHT", which Robert Sisk will produce for RKO RADIO; CHRISTY CABANNE will direct the feature . . . BRUCE MANNING and FELIX JACKSON, who recently completed the script of DEANNA DURBIN'S "MAD ABOUT MUSIC", have started to work for HENRY KOSTER on the scripting of "THE RAGE OF PARIS", in which DANIELLE DARRIEUX, beautiful French star, will make her American debut for UNIVERSAL PICTURES . . . the life of ALEXANDER GRAHAM BELL, inventor of the telephone, is the theme of a picture now in preparation at 20th CENTURY-FOX studios; KENNETH MACGOWAN has been assigned as associate producer, and although no starting date has yet been announced, rumour has it that TYRONE POWER will portray the inventor . . . FRANK CRAVEN and SPRING BYINGTON will again portray the parents in the latest WARNER BROS.' adaptation of one of the BOOTH TARKINGTON "Penrod" stories, entitled "PENROD'S DOUBLE TROUBLE", in which BILLY and BOBBY MAUCH will have the leading roles . . . KURT NEUMANN was engaged this week by COLUMBIA PICTURES to direct JOE E. BROWN'S first starring production for the company, entitled "WIDE OPEN FACES", which will be placed in work later this month . . . "NOTHING SACRED", DAVID O. SELZNICK'S comedy in Technicolor, with CAROLE LOMBARD and FREDRIC MARCH in the stellar roles, will have its New York premiere at the Radio City Music Hall following the current engagement of "STAND-IN"; both pictures are being released through the facilities of UNITED ARTISTS.



Barbara Read, currently featured in Universal's "Merry-Go-Round of 1938".

TORONTO THEATRES

- LOEW'S**—Manager Jules Bernstein — 2nd week—M-G-M's "Double Wedding", starring William Powell and Myrna Loy, with John Beal and Florence Rice.
- TIVOLI**—Manager Dan Krendel — Irene Dunne and Randolph Scott in Paramount's "High, Wide and Handsome". Also Barton MacLane and Glenda Farrell in "Fly Away Baby", a Warner Bros. picture.
- UPTOWN**—Manager Jack Arthur — Marlene Dietrich, Herbert Marshall and Melvyn Douglas in Paramount's "Angel". Also, "The March of Time", an RKO Radio release.
- IMPERIAL**—Manager Tom Daley — 4th week—Columbia's "The Awful Truth", starring Irene Dunne and Cary Grant.
- SHEA'S**—Manager Jerry Shea — Dolores Del Rio and George Sanders in "Lancer Spy". Also the Jones Family in "Big Business". Both 20th Century-Fox pictures.
- EGLINTON**—Manager Bob Eves — Jack Haley and Ann Sothorn in "Danger—Love At Work". Also Jane Withers in "45 Fathers". Both 20th Century-Fox pictures.
- RADIO CITY**—Manager V. Simone — Paramount's "Bulldog Drummond Comes Back", with John Barrymore and Reginald Denny. Also Ronald Colman in M-G-M's "Tale of Two Cities".

LONDON FILM PRODUCTIONS

ALEXANDER KORDA, Managing Director.

"Farewell Again"

A sensational hit. Finest British film ever produced.

"The most heart-warming, fascinating film of the season." — Toronto Telegram.

"A great picture! Should be as popular as 'Wings of the Morning' in Canadian theatres." — Toronto Star.

"Murder On Diamond Row"

Based on Edgar Wallace's popular Scotland Yard novel "The Squeaker" with Edmund Lowe starred. Directed by William K. Howard.

"A fine example of what a combination of British and American studio talent can do." — Film Daily (U.S.A.). "Fans will relish it!" — N. Y. Mirror.

"Mutiny in the Mountains"

This all-Technicolor production will be one of the greatest box-office pictures ever made. Filmed in India. Based on "The Drum", exciting Khyber Pass story by A. E. W. Mason. SABU, the sensational "Elephant Boy" discovery, is starred. Vivien Leigh, Raymond Massey, Paul Lukas, Valerie Hobson, and Desmond Tester in leading roles. Zoltan Korda directing.

"Divorce of Lady X"

Another great all-Technicolor production. MERLE OBERON is starred in this modern romantic comedy. Leading roles by Lawrence Olivier, Binnie Barnes, Ralph Richardson and Morton Selten. Tim Whelan directed.

"South Riding"

A British version of "State Fair" with all the excitement and appeal of the original, plus beautiful English backgrounds. Based on Winnifred Holtby's prize award novel. Leading roles by Edna Best, Ralph Richardson, John Clements, Edmund Gwenn, and Marie Lohr. Directed by Victor Saville.

"Storm in a Teacup"

Based on famous London and New York stage hit. Great cast headed by Vivien Leigh, Rex Harrison, Cecil Parker, Sara Allgood, Ursula Jeans, and Harry Tate. "Scruffy" adorable dog who won all hearts in "Wings of the Morning" is central figure of delightful story. Directed by Victor Saville.

"Return of the Scarlet Pimpernel"

Successor to "Scarlet Pimpernel" which broke box-office records. Lavish production of Baroness Orczy's spectacular novel. Further adventures of Sir Percy Blakeney, daring young English aristocrat. Eagerly awaited by Canadian audiences.

"First and the Last"

Based on the John Galsworthy novel. LESLIE BANKS, hero of "Sanders of the River" and "Farewell Again" starred, with Vivien Leigh, Lawrence Olivier, Robert Newton. Directed by Basil Dean.

"Action for Slander"

Based on Mary Borden's sensational novel of the scandal that startled London society. CLIVE BROOK starred. Leading roles by Ann Todd, Margaretta Scott, Arthur Margetson, Percy Marmont, Morton Selten. Directed by Tim Whelan.

"Paradise for Two"

Greatest laugh show in years. Starring JACK HULBERT, England's foremost comedy star, in sparkling singing and dancing musical sensation. Biggest of Hulbert's many box-office hits.

Regal Films Limited

Canadian Distributors.